



WHITE PAPER

DATA STORAGE: Making the Right Choice for Your Digital Media Pipeline

A BOXXLabs White Paper from BOXX Technologies, Inc.



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WHAT YOU'LL LEARN IN THIS WHITE PAPER

Nobody has to tell you how important data storage has become for today's digital media industry. The high-resolution assets being created for today's visual effects and motion media design pipelines require much more disc storage capabilities than even just a few years ago. With typical projects taking up multiple terabytes of high-speed storage, choosing the right solution for your data storage needs is a crucial strategy for growing your business.

At BOXX Technologies, we understand this challenge because we specialize in developing high-performance computing platforms for digital media artists around the world. In the same way that we've become experts in the needs of visual effects (VFX) professionals, we have also developed a clear understanding of the data storage requirements for the digital media pipeline.

There is no single data storage solution that's right for every digital media agency. Choosing a solution depends on understanding specific project needs, technology strategies, budget requirements and business goals. That's why we have provided a detailed description and assessment of all major options — both pros and cons — along with each option's appropriate target applications.

After reading this white paper, you will be able to make a more informed decision for developing a data storage solution that fits the way you want to serve your clients, support your pipeline and grow your agency.