



Autodesk University 2009 Features mental images® iray® Demo on BOXX

AUSTIN, TEXAS, December 1, 2009—BOXX Technologies, an innovator in high-performance computing systems for visual effects, post production, graphic design, and advanced visualization, today announced that their [3DBOXX 8500](#) workstation will serve as the hardware platform for the demonstration of iray®, the first fully GPU accelerated, turn-key rendering solution for 3D applications, in NVIDIA booth #319 at Autodesk University 2009. AU 2009, Dec. 1-3 in Las Vegas, NV, is the world's largest gathering of Autodesk developers and strategic partners, offering classes and keynotes, as well as the latest hardware, software, and service technology.

Developed by mental images®, an NVIDIA company, iray® utilizes NVIDIA® Tesla™ graphics processing units (GPUs) to produce interactive, photorealistic images utilizing high-performance global illumination rendering technology. iray accelerates the creative process by enabling designers to accurately simulate their creations using materials and lighting that relate directly to the physical world. Interactive, physically accurate, and highly scalable, iray provides design and engineering professionals with the highest quality final-frame output without the complexity found in other solutions.

“iray takes hours of rendering time down to mere seconds and minutes without ever sacrificing image detail and quality,” said Shoaib Mohammad, Director of Marketing and Business Development at BOXX. “We focus on rendering efficiency and are committed to developing solutions for visual effects artists, designers, and CAD users that enable them to create without compromise, so BOXX is proud to support an innovative and outstanding solution like iray.”

At AU '09, iray will be supported by the 3DBOXX 8500, an Intel® Xeon® dual processor workstation that features high-powered, multitasking performance for 3D design, animation, rendering, visualization applications, VFX compositing, and more. In addition to 3DBOXX workstations, BOXX offers purpose-built, renderBOXX dedicated rendering solutions, with the introduction of more rendering innovations to arrive in coming months.

For information, contact a BOXX Sales Consultant in the US at 1-877-877-2699. To learn more about BOXX products, or how to contact one of our worldwide resellers, visit the website at www.bboxtech.com.

About BOXX Technologies

BOXX Technologies provides high-performance solutions that empower digital artists to create at the speed of thought. Since 1998, we've provided state-of-the-art desktop and mobile workstations and render farms for entertainment media, architecture, research, and defense. BOXX is located in Austin, Texas, with devoted customers worldwide.

BOXX PR Contact:

John Vondrak

BOXX Technologies

512- 852-3326

jvondrak@boxxtech.com

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